



## THE CLINICIAN'S PORTAL

HELPING YOU PROVIDE OPTIMAL CARE AND SERVICE FOR NEWLY DIAGNOSED CANCER PATIENTS AND THEIR FAMILIES

THIS EASY-TO-USE, INTERACTIVE WEB PORTAL HELPS MAKE THE DELIVERY OF QUALITY CANCER INFORMATION AND RESOURCES A STANDARD OF CARE FOR NEWLY DIAGNOSED CANCER PATIENTS, AND SERVES AS AN EASILY ACCESSIBLE, PATIENT-CENTERED RESOURCE FOR YOUR FACILITY.

- ▶ EASY CLINICIAN REFERRAL PROCESS
- ▶ A COMPREHENSIVE RESOURCE DATABASE OF COMMUNITY SERVICES
- ▶ EASY ACCESS TO PATIENT EDUCATION DOCUMENTS
- ▶ SERVICES AT NO COST

"THE BOTTOM LINE IS THAT USING THE PORTAL MAKES IT MUCH EASIER TO CONNECT PATIENTS TO RESOURCES THAT WILL HELP THEM. WE NOW LOOK AT THE AMERICAN CANCER SOCIETY AS A PART OF OUR TEAM, AND THAT MAKES THE WHOLE SYSTEM BETTER." - MARGARET KEMENY, MD, DIRECTOR OF THE QUEENS CANCER CENTER

Developed by the American Cancer Society, The Clinician's Portal brings together a suite of tools, search functions, and resources that help clinicians provide optimal care and service for cancer patients and their families.

The portal allows a clinician to easily and efficiently refer newly diagnosed cancer patients to the Society, where they can receive accurate and up-to-date information to make informed decisions about their health and receive referrals to community resources — all with complete privacy. Through the referral process, patients receive a package of valuable information pertinent to their diagnosis. When necessary, specific needs are addressed on a phone call from one of the

Society's cancer information specialists, who will provide timely information, day-to-day help, emotional support, and referrals to other programs and services available.

### RESOURCE BENEFITS

- A vast library of evidence-based cancer information at your fingertips
- A free package of information for your patients about their diagnosis and the services the Society provides
- An option to request a call from a cancer information specialist, who can connect patients to other resources and services
- Implementation that supports Accountable Care Organization and Patient-centered Medical Home accreditation standards



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