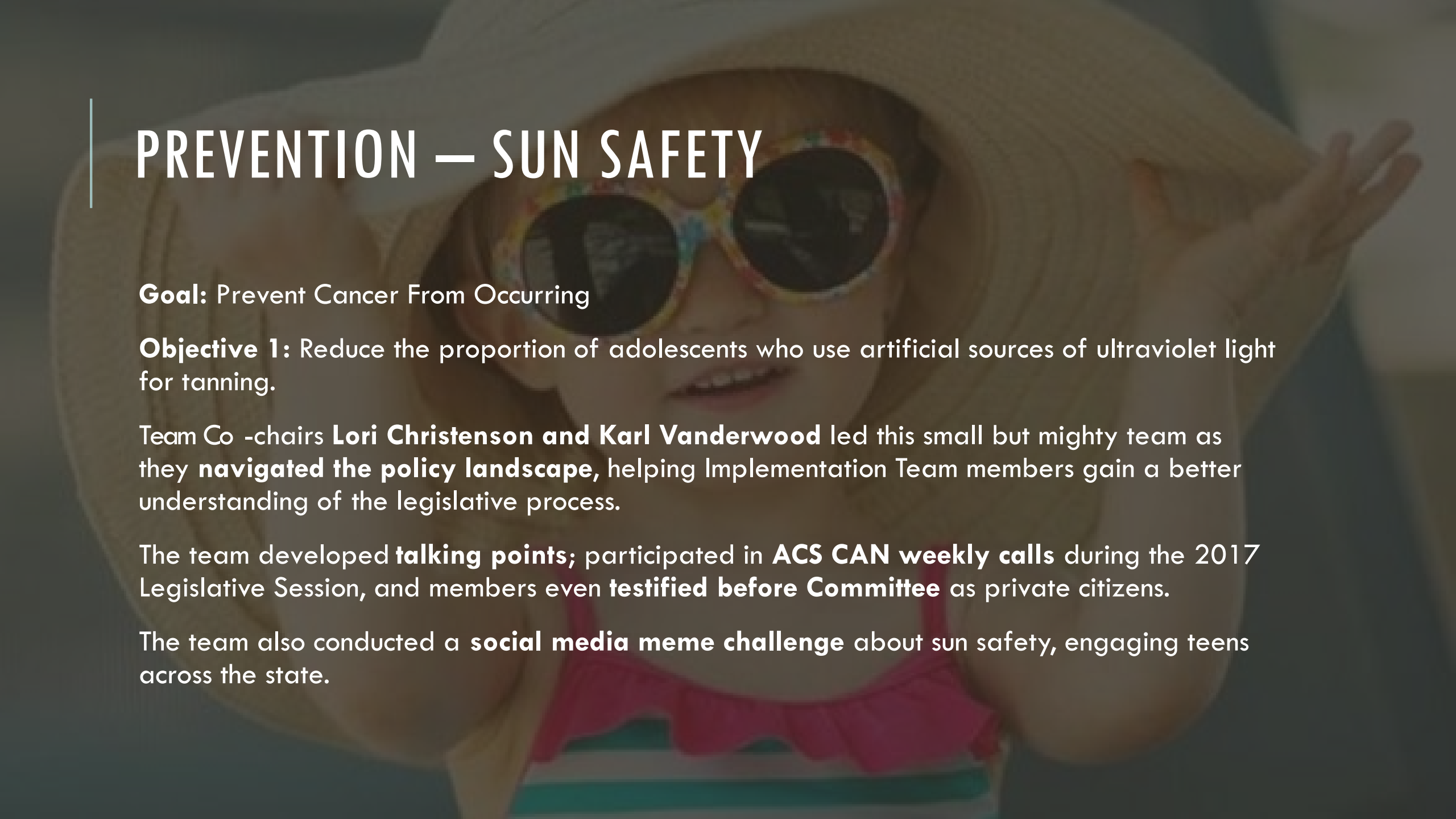


MONTANA COMPREHENSIVE CANCER CONTROL PLAN

Annual Report:
July 2016-December 2017





PREVENTION — SUN SAFETY

Goal: Prevent Cancer From Occurring

Objective 1: Reduce the proportion of adolescents who use artificial sources of ultraviolet light for tanning.

Team Co -chairs **Lori Christenson and Karl Vanderwood** led this small but mighty team as they **navigated the policy landscape**, helping Implementation Team members gain a better understanding of the legislative process.

The team developed **talking points**; participated in **ACS CAN weekly calls** during the 2017 Legislative Session, and members even **testified before Committee** as private citizens.

The team also conducted a **social media meme challenge** about sun safety, engaging teens across the state.

PREVENTION – SUN SAFETY

Key outcomes of this team's work include:

- **Increased awareness** of the dangers of UV light exposure through **media** and **public engagement** with legislators
- **Engaged teens** in creating and disseminating sun safety messages, with **several teens participating** in the Social Media Meme Challenge.
- Member Spotlight: Thanks to **Karen Lane** and **Karrie Fairbrother!**

BRAVO!



PREVENTION — NUTRITION AND PHYSICAL ACTIVITY

Goal: Prevent Cancer From Occurring

Objective 5: Decrease prevalence of overweight and obese individuals through education, physical activity, and nutrition and health promotion/improvement interventions.

Team Co -chairs **Whitney Meek and Donna Bosch** and their dedicated team sifted through piles of wellness resources available in order to **support employers in creating healthier worksites.**

The team also focused on encouraging worksites to adopt **breastfeeding-friendly policies** as a way to promote health and nutrition from day one.



PREVENTION – NUTRITION AND PHYSICAL ACTIVITY

Key outcomes include:

The team reviewed and recommended several online resources to **support employers** seeking to develop or enhance a worksite wellness program.

Implementation team members are identifying and vetting additional resources from various local and state agencies to support **workplace breastfeeding** policies.

Hooray!

WORKSITE WELLNESS

Preventing Cancer in the Workplace:

<https://magic.piktochart.com/output/24510659-worksite-wellness>

Starting a Worksite Wellness Program:

<http://dphhs.mt.gov/publichealth/WorksiteWellness>

Need assistance? Check out our three year, no-cost wellness program support:

<http://dphhs.mt.gov/publichealth/Cancer/RegionalPrograms>

Find a Cancer Contractor in your area:

<http://dphhs.mt.gov/Portals/85/publichealth/documents/Cancer/Contact%20List.pdf>

Workplace Wellness data, tools, and ideas:

<https://www.cdc.gov/workplacehealthpromotion/index.html>

Worksite Health Scorecard

A tool to assess Worksite Wellness Program

Interventions:

<https://www.cdc.gov/workplacehealthpromotion/initiatives/healthscorecard/index.html>

Wellness Council of America (WELCOA) – 7

Benchmarks

[WELCOA 7 benchmarks](https://www.welcoa.org/)

<https://www.welcoa.org/>

COMING SOON:

Breastfeeding in the workplace

Gallatin county breastfeeding toolkit

State breastfeeding in the workplace tools

EARLY DETECTION

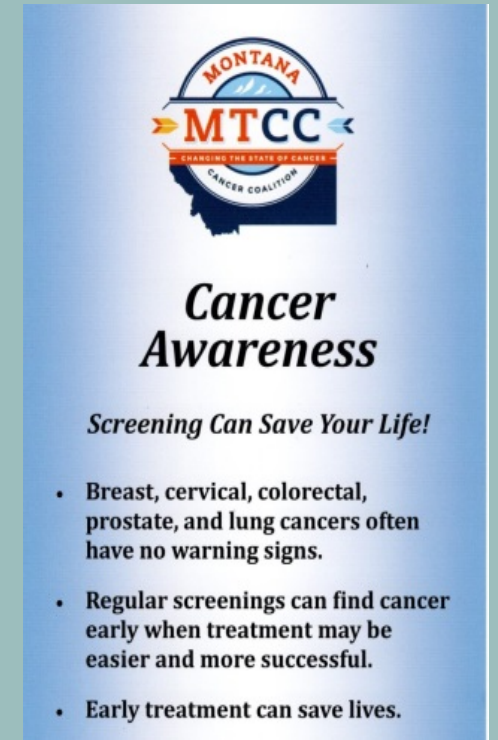
Goal: Detect Cancer At Its Earliest Stages

Objective 1: Increase screening using nationally recognized guidelines for breast, cervical, colorectal, and lung cancers.

Team Co-chairs **Jean Raw and Courtney Buys** led their team in continuing to implement the popular ASK ME campaign, **distributing thousands of cards** promoting cancer awareness, prevention, and information at health fairs, sporting events, and Native American-specific events such as Pink Bingo.

The team also embarked on the National Colorectal Cancer Roundtable's "80% by 2018" campaign to **increase colorectal cancer screening to 80%** of the eligible population by 2018.

Member Spotlight: Super **Savannah Siquah!**



EARLY DETECTION

Key Outcomes include:

Thousands of ASK ME cards were distributed by Implementation Team members across the state, including to over **600 women** at Pink Bingo events in Lame Deer and Crow Agency in **October alone**.

Approximately **20 organizations** across the state have signed on to the **NCCRT's 80% by 2018 Pledge** to monitor and increase colorectal cancer screening rates – a **400% increase** in just one year.

MTCC members representing the Montana Primary Care Association and American Cancer Society held the **“CRC Roadshow,”** traveling **more than 2,000 miles** across Montana to train health care providers at **9 FQHCs** and one satellite clinic in the **latest evidence-based colorectal cancer screening guidelines**.



Nice Job!

QUALITY OF LIFE AND SURVIVORSHIP

Goal: Enhance Survivorship And Quality Of Life For Every Person Affected By Cancer.

Objective 1: Increase the number of cancer survivors who receive a comprehensive care summary and follow-up plan after completing treatment.

Gwyn Palchak, Becky Franks, Jennifer Schaffner and Sheryll Stewart led a dedicated effort to provide training and resources to cancer centers across the state on developing and implementing comprehensive survivorship care plans. Team Co-Chairs are **Sheryll Stewart and Jennifer Schaffner**

Objective 2 & 3: Increase the number of cancer patients, families and caregivers who are connected with psychosocial and rehabilitation services. Improve availability of palliative care and hospice services.

QUALITY OF LIFE AND SURVIVORSHIP

Key Outcomes Include:

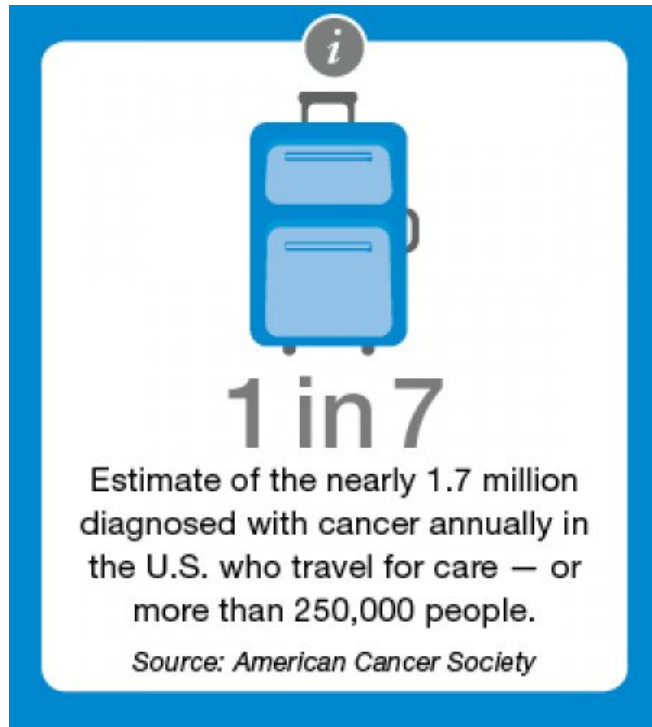
Committee members hosted **national expert on survivorship planning** and American Cancer Society Senior Vice President Katherine Sharpe, M.T.S., at the **statewide workshop, “Nuts & Bolts of Survivorship Care Planning.”** Feedback was overwhelmingly positive and **attendees left armed with a variety of resources** to support development of their survivorship plans and **assist with Commission on Cancer accreditation efforts.**

A **comprehensive statewide survey** of Critical Access Hospitals and Cancer Centers was developed and administered across the state to identify resources and gaps in services to meet the various psychosocial, rehabilitative and palliative needs of patients. **42 surveys received.**



Well Done!

TREATMENT AND RESEARCH



Goal: Diagnose And Treat All Patients Using The Most Effective Patient And Family-Centered Care.

Objective 1: Increase availability of and access to diagnostic and cancer treatment modalities.

Team Co -chairs **Pam Sasser and Alona Jarmin** spearheaded a thorough review of access to healthcare related to travel distance, and identify gaps and develops ways to increase the number of people in Montana who travel 100 miles or less to access healthcare.

Member Spotlight: **Sheryll Stewart and Heather Zimmerman** Rocked It!

TREATMENT AND RESEARCH

Key Outcomes Include:

A **review of existing resources to identify gaps** in care has been conducted.

Development of an **all-inclusive online resource** to be made publicly available on the MTCC website is underway.

Team members continue to work with state cancer control staff **to identify the best way to present and disseminate available resources.**

Stellar Work!



Goal: Ensure Childhood Cancer Patients Are Provided Patient-Centered Treatment And Survivorship Services That Improve Quality Of Life.

Objective 2: Increase education to schools, families, primary care providers, health departments, Indian Health Service and Tribal Health Care on the physical, emotional, and cognitive impact of childhood cancer.

Team Co -chairs **Meadow Nilles** and **Carri Stoker-Postier** have led the charge to educate state nurses, K-12 educators, and school counselors on the physical, emotional and cognitive impacts of childhood cancer.



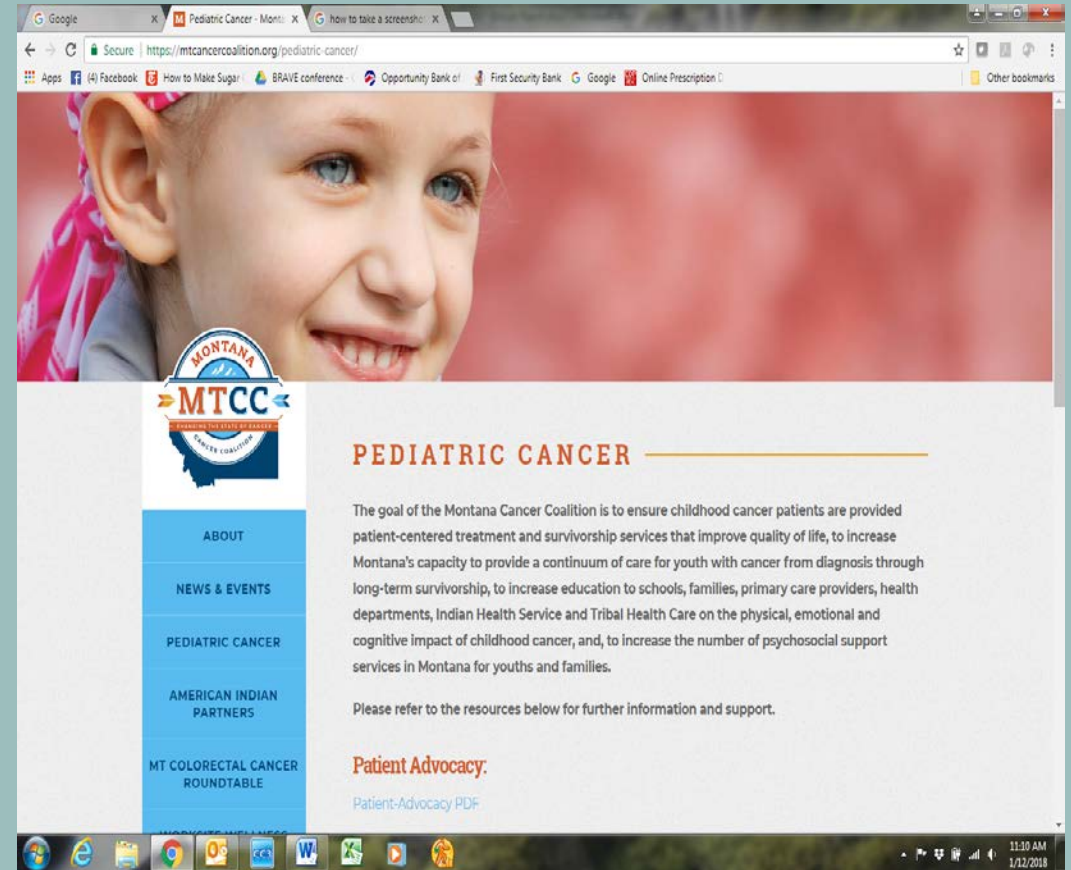
PEDIATRIC CANCER

PEDIATRIC CANCER

Key Outcomes Include:

An **Online Resource Guide** was completed and made available on the MTCC website. This Guide can **encourage collaboration** and **mitigate the challenges** that can exist in a rural and vast state when working through group projects.

The team has developed a statewide survey to **establish a baseline** among school personnel regarding **perspectives of level of service and assistance currently available** in Montana schools to support the objective.



Terrific!

INTEGRATING ADVOCACY INTO THE PLAN

Through the MTCC's advocacy partner, the American Cancer Society Cancer Action Network, we contributed to the following **major policy wins**:

Prevention:

Prohibited the use of electronic smoking devices wherever smoking is prohibited in Carbon, Granite, Wibaux, Yellowstone, Lake and Missoula Counties

Quality of Life:

The **Montana Palliative Care Improvement Act** identifies how the state can make **quality palliative care** more accessible to all Montanans





INTEGRATING ADVOCACY INTO THE PLAN

Through the MTCC's advocacy partner, the American Cancer Society Cancer Action Network, we contributed to the following major policy wins:

Treatment and Research:

The **Montana Caregiving Act** requires hospitals to recognize family caregivers and **ensure smooth transfer of care** to family members when patients are discharged or transferred

Biosimilars/Montana Drug Product Selection Act gives patients and providers more treatment options

THANK YOU FOR ALL YOUR WORK.

MTCC STEERING COMMITTEE 2018

Nancy Lee

Emily Coyle

Courtney Buys

Becky Franks

Dr. Jeffrey Rentz

Nikki Campbell

Lori Christenson

Karl Vanderwood

Donna Bosch

Jean Raw

Melissa Baker

Janice Ostermiller

Pam Sasser

Alona Jarmin

Sheryll Stewart

Jennifer Schaffner

Meadow Nilles

Carri Stoker-Postier

Chelsia Rice

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Kathie Bach

Kristin Page-Nei

Shawna Cooper

